## The Twitter Account That's Rating Everyone's Living Rooms



When quarantine began, it didn't take long for us to come to the collective realization that we're a bunch of Zoom voyeurs: During those endless video conferences, haven't we all been checking out what the inside of every house we see looks like ?

*The New York Times* has reported on our new pastime of peeping into living rooms, kitchens, offices that belong to both people we know and people we don't.

But because this is happening in the context of the internet, we can't stop at peeping. We quantify and rate things. We give stars to our purchases; we count how many likes our Instagram posts get; on dating apps, we take only seconds to decide which direction to swipe in. So it only makes sense that a more finite way to analyze and critique other people's homes would emerge from all this. It now exists in the form of <u>a Twitter account, Room Rater</u>, that collects a bunch of living rooms and home offices in one place and makes a snap judgment about each one. For instance, it pronounced former chairman of Starbucks Howard Schultz's backdrop "Ikea-ish.". The account is a hit—after less than a month, it's already up to more than 100,000 followers.